



It starts with Scouts.

APPLE DAY 2011

October 14, 15 & 16

BRAMPTON AREA



Apple Day Committee

Denis McKeegan - *Apple Day Chair*

Tel: 905-458-8091

Graeme Locke - *Treasurer*

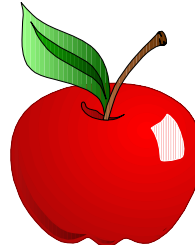
Tel: 905-792-2087

Mary McKeegan - *Secretary*

Tel: 905-458-8091

Jimmy Mocon - *Driver*

Tel: 905-450-7474



Depot Chairs

Donna Howell - *Brampton*

Tel: 647-519-5449

Pat Lawlor - *Brampton*

Tel: 905-456-0669

Les Nippard - *Bramalea*

Tel: 905-793-5557

Wayne Pfeffer - *Bramalea*

Tel: 905-846-2839

Dear Store Owner/Manager:

Our annual Apple Day campaign is fast approaching . . .

WE NEED YOUR SUPPORT - ZERO DOLLARS REQUIRED !!!

That's right - we are **NOT** asking for financial contributions. Instead, all we are asking for is your permission to allow our youth and leaders to be within the vicinity of your store property to help them show their appreciation to the general public for its generosity throughout the year. In return for the public support, the youth will be distributing APPLES as their way of saying "**THANK YOU**" to the community. **We do not SELL apples.**

As Scouts we make the promise (Scout's Honour!) that:

- Our youth will be on their very best behaviour and in full uniform,
- All youth will be supervised at all times by their leaders and/or responsible adult volunteers,
- Scouts Canada provides full liability insurance covering our participating members.

The Apple Day campaign is a major fundraiser for Scouts Canada nation-wide. The event provides for much needed funds to assist our Brampton area Scout Groups to carry out their various programs for the benefit of the youth through:

- Purchase of camping equipment and program supplies,
- Subsidy of registration fees to make the Scouting experience affordable to all, and
- **Most importantly, the teaching** of lifelong skills enhanced by leadership, problem-solving and social training while respecting our neighbours and the environment through the great outdoors experience.

As a valuable leader in our community YOU can make a difference to our youth. Please show your support by completing the enclosed consent form. On behalf of all Brampton area Scouts, the **APPLE DAY COMMITTEE** sincerely thanks you for your participation in this worthwhile cause.



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MERCHANT CONSENT FORM

I/We, the undersigned, hereby agree and give permission to all participating Scouts Canada members to stand outside of our business premises for each of the three days of this year's Apple Day campaign. I/We have read the promotional letter attached to this form and understand the nature and the purpose of the campaign.

Name of Store:	
Store Location:	
Store Telephone #:	
Name of Store Contact: <i>(Please print)</i>	
Position of Contact:	
Restrictions <i>(if any)</i>:	

Signed by: _____ **Date:** _____